Proposal and Design Meeting Agenda

Digital Media Development Project

Location: SNAP Cats

Introductions & Overview – 10 minutes

Review Project Proposal with Client – 20 minutes

A complete review of the proposal with the client to ensure all parties are on track and have agreed to common practices, methods of communication, goals and objectives.

Develop Design Outline – 25 minutes

Review Theme Design Examples

Review Moodboards

List wanted design features

Outline potential design layouts

Decide on general design outline, to then develop mockup.

Miscellaneous – 5 minutes

Ask if anything was missed, and what design elements are needed on the new website that is not currently on the old website.

Adjourn